

Richeson 75 International Art Competitions Watercolor 2012

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| Entry Deadline: | April 6, 2012 |
| Jury Results E-mailed on or before | April 20, 2012 |
| Finalists' Exhibit Agreements due: | April 30, 2012 |
| Receive Finalist Artwork: | June 18-June 22, 2012 |
| Exhibit Dates: | July 2-Aug. 24, 2012 |
| Finalist Artwork shipped: | Aug. 27-Aug. 31, 2012 |

Awards:

- Best In Show - \$5,000 cash
- First Place in each category will receive a \$1,000 certificate for art materials from Jack Richeson & Co., Inc.
- Second Place Award in each category will receive a \$500 certificate for art materials from Jack Richeson & Co., Inc.
- The three categories for this competition are:
Landscape/Seascape/Architectural and Floral
Figure/Portrait
Other Subjects

Work for this competition is limited to watercolor. Gouache may be used for accent, but must not exceed 10% of the painting's image.

Work incorporating acrylic, tempera, ink, colored pencil, pastel or other medium in any amount will NOT be accepted.

Finalists will be selected and invited to participate in the exhibit at the Richeson Gallery in Kimberly, Wisconsin from July 2-Aug. 24, 2012. Only work actually exhibited in the Richeson 75: Watercolor 2012 show will be eligible for an award.

Awards will be presented at the Opening Reception. Finalists will be featured in the exhibition book and our on-line Virtual Gallery along with information on the artist including artist's website URL whether they participate in the exhibit or not.

Awards Juror: John T. Salminen, NWS, AWS.DF website: www.johnsalminen.com

Image Preparation: Digital images only are accepted.

- The longest side of the image should measure no less than 8" (2400 pixels) and no larger than 16" (4900 pixels) unless the actual size of the artwork is smaller than 8" on it's longest side, in which case, the image should measure the actual size (at 300 dpi).
- Name the files: Your last namefirst initial_titleofpainting (i.e. smithj_spotteddog). All lower case: Do not put spaces between words in the title.
- Save the files as a .jpg or .jpeg file at "maximum" quality

Any images that do not meet these specifications will be disqualified and discarded without being considered by the jurors and the jury fee will be forfeited by the artist. Images should ONLY be of the artwork - do not include matting, frame, etc. in the image. These are the images that will be used if your art is selected for the exhibit book: Be sure they are good! No slides, photographs and/or printouts. Only .jpg images conforming to these standards will be considered and must be submitted online per instructions posted on our website at <http://www.richeson75.com/emailentry.html>.

Entry method: Only online submissions are accepted: See full online entry instructions online at <http://www.richeson75.com/emailentry.html>. Mailed entries are no longer accepted.

ALL COMMUNICATION FOR THE RICHESON 75 ART COMPETITIONS IS VIA EMAIL. PLEASE ADD THE FOLLOWING ADDRESSES TO YOUR EMAIL CONTACTS TO INSURE YOU RECEIVE NOTIFICATIONS

Richeson75@gmail.com (competition email) artschool@richesonart.com (gallery email)

If you have not received notification of jury results on or before the date listed above, please email richeson75@gmail.com.

RICHESON 75 INTERNATIONAL ART COMPETITIONS GENERAL RULES OF THE COMPETITIONS

Eligibility: The Richeson 75 Competitions are open to all artists over age 18. All work entered must be original in concept/execution and have been created since January 1, 2010. No work done in a class, workshop or under supervision is eligible. Work shown previously at Richeson School of Art and Gallery are not accepted. Employees of Jack Richeson & Co., Inc. are not eligible for the exhibit. An artist IS eligible for a prize in each media entered/juried in, but may only win one

prize in each category. Winners of any Richeson 75 Best In Show award are ineligible for awards for 2 years period following that win.

Artwork Size Restrictions: Artwork IMAGE may not exceed 48" in any direction and must weigh less than 50 pounds (framed).

Awards: Award amounts are listed for the individual competition cycles. Only artwork actually shown in the gallery exhibit is eligible for awards. Merchandise awards have no cash value. Standard shipping for merchandise in the contiguous 48 United States is included in the prize, but charges for remote delivery, special delivery or international deliveries are the responsibility of the winner/participant.

Jurors/Judging: Selection of finalists will be based on digital images. Finalists will be selected by a committee of qualified art professionals. Awards Jurors will be respected, highly qualified artist/instructors, curators or collectors of note. Images submitted must represent the actual work to be delivered to the gallery. Only Finalist work shown in the gallery exhibit will be considered for awards. Jack Richeson & Co., Inc. reserves the right to refuse to exhibit any work it deems unacceptable due to poor craftsmanship, inadequate framing or significant departure from submitted image representation. Jack Richeson & Co., Inc. reserves the right to withhold awards if jurors deem submitted entries to be below minimum standards of excellence. Jury decisions are final.

Entry Fees & Prize restrictions: Artists May enter up to 3 works per each category with a maximum of 6 artworks total. Entry fee is \$30 for the first entry and \$10 per additional entry, up to a maximum total of 6 total entries (for instance when entering 3 oils (first category), and 1 watercolor and 1 drawing (both in the second category), entry fee would be \$30 +10+10+10+10 for a total of \$70.

Image Preparation: Only digital images are accepted. The longest side of the image should measure no less than 8" (2400 pixels) and no larger than 16"(4900 pixels) unless the actual size of the artwork is smaller than 8" on it's longest side, in which case, the image should measure the actual size (at 300 dpi).

Naming Image Files: Name the files: yourlastnameinitial_titleofpainting (i.e. smithj_spotteddog). All lower case: Do not put spaces between words in the title. **Any images that do not meet these specifications will be disqualified and discarded without being considered by the jurors and the jury fee will be forfeited by the artist.** Only .jpg images conforming to these standards will be considered.. Images should ONLY be of the artwork - do not include matting, frame, etc. in the image. These are the images that will be used if your art is selected for the catalog: Be sure they are good! No slides, photographs and/or printouts.

Entry method: Mailed entries are no longer accepted: Only online submissions are accepted: Please follow the instructions online at <http://www.richeson75.com/emailentry.html>

Exhibit Catalogs: We anticipate that we will publish a full-color hard-cover book catalog of entries submitted to this competition (finalists, alternates and a selection of other meritorious entries).

Presentation: All entries must be suitably framed and wired for hanging (no clips or saw-tooth hangers). Only works on paper are acceptable for this competition: No canvas or alternative surfaces.

Delivery/Shipping: Works on paper must be framed and glazed (Plexiglas recommended). Finalists will ship or deliver works to Richeson School of Art & Gallery for the Awards Exhibit. **Only work included in the actual exhibit will be considered for awards.** Shipped work must be sent in a reusable container. The artist is responsible for the cost of shipping to and from Richeson's. Pre-paid labels or a credit card number for return shipping must be included in the shipping container with the artwork. INTERNATIONAL ARTISTS ARE RESPONSIBLE FOR ALL CUSTOMS CHARGES/DUTIES and the appropriate forms for the return of their artwork must be included in the shipping container.

Sales: Work need not be for sale to be eligible for the exhibition Richeson School of Art & Gallery will make every effort to encourage sale of work available for purchase. Finalists will receive a consignment agreement. Works will be for sale unless noted as NFS [not for sale] on the entry form. Richeson Art School and Gallery will retain a 25% commission for all sales of work from this exhibition. Payment for sales will be mailed to the artist within 30 days of the close of the exhibit.

Liability: Artists should insure their hand-delivered or shipped work, as Jack Richeson & Co., Inc. and/or its subsidiaries is not liable for damage to artwork in transit or during display at Richeson School of Art & Gallery.

Other Conditions: If a selected finalist artist chooses not to ship or display their work for this exhibit, their work will not be considered for an award, although an image of the work will be included in the exhibit catalog and www.richeson75.com.

Artists agree to abide by all contest rules by their entry. Failure to comply with these rules in any manner constitutes withdrawal from the competition. If Jack Richeson & Co., Inc. deems the pool of entrants insufficient, the competition will be cancelled and all jury fees will be returned to entrants.