

The Richeson School of Art & Gallery & Art Calendar Magazine present: Richeson 75 Small Works 2011

Richeson School of Art & Gallery, a division of Jack Richeson & Co., Inc., is proud to announce the Richeson 75 Small Works 2011 Competition 2009. Seventy-five two-dimensional works of art and several alternates will be selected to represent the finest examples of painting and drawing being produced by today's visual artists.

BEST IN SHOW - \$2,000 CASH AWARD

2 FIRST PRIZES - \$1000 Richeson Art Materials Certificates

2 SECOND PRIZES - \$500 Richeson Art Material Certificates

1 SPECIAL MERIT AWARD FOR BEST "MINIATURE" PAINTING \$1000 Richeson Art Materials Certificate

"SMALL WORKS" are defined for this competition as 144 square inches (image size: width x length) or less. The two categories for entries are: "Oils/Oil Pastel/Paintstiks" and "All Other Media"

"MINIATURE" paintings are defined for this competition as 25 square inches (image size: width x length) or less. All mediums in this group will be judged together. No photography, electronic/computer generated/assisted or 3-D is eligible for this competition.. Winning this award does not preclude the same painting winning an additional award.

International Postmark & E-Mail Entry Deadline Nov. 30, 2010

Awards: Best In Show - **\$2,000 cash.** First Place in each category will receive a \$1000 certificate for art materials from Jack Richeson & Co., Inc. Second Place Award in each category will receive a \$500 certificate for art materials from Jack Richeson & Co., Inc. A special Merit award for Best Miniature Painting will receive a \$1000 certificate for art materials from Jack Richeson & Co., Inc. Finalists and a number of alternates will be selected and invited to participate in the exhibit at the Richeson Gallery in Kimberly, Wisconsin from Feb. 7 thru March 25, 2011. Only work actually exhibited in the Richeson 75: Small Works 2011 show will be eligible for an award. Awards will be presented at the Opening Reception for the exhibit or mailed thereafter if the artist is unable to attend the reception. Finalists & Alternates will be featured in our on-line Virtual Gallery along with information on the artist and will include the URL of each artist's website if one exists.

Jurors/Judging: Terry Howell Stanley, PSA, artist and Director of Richeson School of Art & Gallery and a committee of guest artists and/or art professionals from Jack Richeson & Co. will select the finalists and winners. Judging of finalists will be based on digital images. Images submitted must represent the actual work to be delivered to the gallery. Awards are determined after consideration of the actual artwork. Finalist notifications will be **e-mailed** by Dec. 10, 2010. Jack Richeson & Co., Inc. reserves the right to refuse to exhibit any work it deems unacceptable due to poor craftsmanship or significant departure from submitted image representation. Jack Richeson & Co., Inc. reserves the right to withhold awards if jurors deem submitted entries to be below minimum standards of excellence. Jury decisions are final.

Eligibility: The Richeson 75: Small Works 2011 Competition is open to all artists over age 18. All work entered must be original in concept/execution and have been created since January 1, 2009. No work done in a class, workshop or under supervision is eligible. 2-D Art in the following categories is eligible: **"Oils/Oil Pastel/Paintstiks"; "Other Media" (pastels, pencil, ink, water media, hand-pulled prints etc.).** No photography, electronic/computer generated art or 3-D. Work shown previously at Richeson School of Art and Gallery not accepted.

Artists May enter up to 3 works in each eligible category (see "Eligibility" above), maximum of 9 artworks total. Entry fee is \$25 for the first entry and \$10 per additional entry, up to a maximum total of 6 total entries. An artist IS eligible for a prize in each media entered/juried in.

Image Preparation: Online: See Online Submission information posted at <http://www.richeson75.com/callforentries.html>. By Mail: Submit up to three 300 dpi .jpg digital images IN EACH CATEGORY on one CD. **For this competition, the image should be 300 dpi and be the same size as the actual painting.** Only one image per artwork entered. Name the files as follows: **Your last name first initial_title of painting. All lower case: Do not put spaces between words in the title.** For example, a painting called "Spot the Dog" by John Smith would have the file name: **smithj_spotthedog.jpg**. Clearly label CD with the artist's name and (for each work), title, media, and size. CDs become the property of Jack Richeson & Co., Inc. and will not be returned. Any images that do not meet these specifications will be disqualified and discarded without being considered by the jurors and the jury fee will be forfeited by the artist. *No slides, photographs and/or printouts. Only .jpg images conforming to these standards will be considered.* Images should ONLY be of the artwork - do not include matting, frame, etc. in the image. Please check your CD before sending it to make sure the images have been properly transferred! These are the images that will be used if your art is selected for the catalog: Be sure they are good!

Entry Fee: Each On-line entry must be paid thru Paypal (see online entry info on our website). Mailed entry must be accompanied by an official entry form and a check or money order made payable to Richeson School of Art & Gallery, (or Master Card, Visa, American Express or Discover credit card information) in the amount of \$25 for one image, \$10 each for additional images. You may enter up to three pieces in each judging category. Do not send cash! Entry fees are non-refundable.

Exhibit Catalogs: We anticipate publishing a full-color hard-cover book catalog of entries submitted to this competition (finalists, alternates and a selection of other meritorious entries). If entries are insufficient to justify catalog publication, we reserve the right to cancel catalog printing and all checks and credit card information will be voided and returned.

Presentation & Delivery/Shipping: Artwork IMAGE may not exceed 144 sq inches and must weigh less than 50 pounds (framed) . All entries must be suitably framed and wired for hanging (no clips or saw-tooth hangers). Works on paper must be framed and glazed (Plexiglas recommended). Finalists will ship or deliver works to Richeson School of Art & Gallery for the Awards Exhibit. Only work included in the actual exhibit will be considered for awards. Shipped work must be sent in a reusable container. The artist is responsible for the cost of shipping to and from Richeson's. Specific shipping or delivery instructions will be included with notifications of accepted work. **ALL ENTRANTS WILL BE NOTIFIED OF JURY RESULTS VIA EMAIL. IF YOU DO NOT HAVE ACCESS TO EMAIL, IT IS YOUR RESPONSIBILITY TO CONTACT RICHESON GALLERY AT 800-233-2404 OR 920-738-0744 AFTER THE JURY RESULT NOTIFICATION DATE TO GET YOUR RESULTS.**

Sales: Work need not be for sale to be eligible for the exhibition. Richeson School of Art & Gallery will make every effort to encourage sale of work available for purchase. Finalists will receive a consignment agreement. Works will be for sale unless noted as NFS [not for sale] on the entry form.

Richeson Art School and Gallery will retain a 25% commission for all sales of work from this exhibition. Payment from sales will be made to the artist within 30 days after the close of the exhibition. The works selected will be shown at the Richeson Gallery and on-line at www.richeson75.com.

Liability: Artists should insure their hand-delivered or shipped work, as Jack Richeson & Co., Inc. and/or its subsidiaries is not liable for damage to artwork in transit or during display at Richeson School of Art & Gallery.

Other Conditions: If a selected finalist artist chooses not to ship or display their work for this exhibit, their work will not be considered for an award, although an image of the work will be included in the exhibit catalog, the Virtual Gallery, and www.richeson75.com. Artists agree to abide

by all contest rules by their entry. Failure to comply with these rules in any manner constitutes withdrawal from the competition. If Jack Richeson & Co., Inc. deems the pool of entrants insufficient, the competition will be cancelled and all jury fees will be returned to entrants.

Competition Schedule:

Nov. 30, 2010: Entry Deadline: All entries must be postmarked or emailed by this date
Dec. 10, 2010: Notifications E-Mailed. If you do NOT have email, it is your responsibility to contact Richeson Gallery on or after this date for your results. 800-233-2404 or 920-738-0744 11:30-4:30pm Mon-Fri. or email richeson75@gmail.com
Dec. 27, 2010: Accepted Artists' paperwork must be received by 4:00 PM CST.
Jan. 21-28, 2011: Shipped Work and Hand-delivered to Richeson's, 557 Marcella St., Kimberly, WI 5413
Feb. 7 – March 25, 2011 Gallery Exhibit and Virtual Gallery open
Reception & Awards Ceremony. Date to be Determined.
March 28 – April 1, 2011: Shipped work returned & Pickup of hand-delivered work

Entry Materials Checklist _____ Completed and Signed Entry Form: _____ Properly Labeled CD with up to 9 images: _____ Non-refundable
Entry Fee: \$25 for one image plus \$10 each additional image, maximum of 3 in each category and 6 artworks total: _____ Separate check for Exhibit Book Pre-orders

Mail Required Materials To: Richeson 75: SMALL WORKS 2011; Richeson School of Art & Gallery, PO Box 160, 557 Marcella St.; Kimberly, WI 54136-0160

-----Cut here-----

RICHESON 75: Small Works 2011 ENTRY & EXHIBIT CATALOG PRE-ORDER FORM

PLEASE PRINT:

Artist's Name _____ Phone No.(_____) _____

Mailing Address _____

City _____ State _____ Zip _____

Email: NOTE:ALL COMMUNICATION FOR THIS CONTEST ARE E-MAILED: _____

Website (used in online exhibit & exhibit book): Sorry no blogs: _____

Artwork (no more than 3 artworks can be entered in a single category)

Image 1: Title _____ Medium _____ Size _____ Price or NFS _____

Image 2: Title _____ Medium _____ Size _____ Price or NFS _____

Image 3: Title _____ Medium _____ Size _____ Price or NFS _____

Image 4: Title _____ Medium _____ Size _____ Price or NFS _____

Image 5: Title _____ Medium _____ Size _____ Price or NFS _____

Image 6: Title _____ Medium _____ Size _____ Price or NFS _____

I hereby certify that I am at least 18 years of age and agree to be bound by the rules of the Richeson 75 Competition as outlined in the official prospectus. The work I submit for consideration is my original concept and execution: If my work is selected as a finalist, I hereby grant permission for Jack Richeson & Co., Inc. to reproduce image(s) of that artwork and my name in any medium including but not limited to exhibit catalog, publicity, mailings and/or website display.

Artist's Signature _____ Date _____

____ Check/money order made out to Richeson School of Art & Gallery enclosed or I hereby authorize payment for competition entry on my credit card: Master Card, Visa or American Express or Discover Card number _____

Expiration date _____ Name on card: _____ Security Code: _____

Authorized Signature _____ Date _____

-----Small Works 2011 EXHIBIT BOOK PRE-ORDER-----

PLEASE PRINT:

Name _____

Mailing Address _____

City _____ State/Province _____ Zip/Postal Code: _____ Country _____

Shipping Address if Different than above) _____ State _____ Zip/Postal Code: _____ Country _____

Phone No.(_____) _____ Email: _____

Artists entering the competition or other interested parties may pre-order books at the rate of \$49.95 INCLUDING SHIPPING. Number of Copies _____ @ \$49.95 each including shipping in the US (call for shipping charge outside US) Total enclosed \$ _____ Catalogs ordered after the contest entry deadline are \$49.95 plus \$7.95 shipping within the US (please call 800-233-2404 ext. 215 for shipping charges outside the continental US or discounted shipping charges for multiple copies). Number of copies ordered _____ @ \$49.95 + \$7.95

I hereby authorize payment for these catalog preorders on my credit card:

Master Card, Visa or American Express card number _____

Expiration date _____ Name on card: _____ Security Code _____

Authorized Signature _____ Date _____

Mail to: Richeson 75: Small Works 2011, Richeson School of Art & Gallery, PO Box 160, Kimberly, WI 54136-0160